

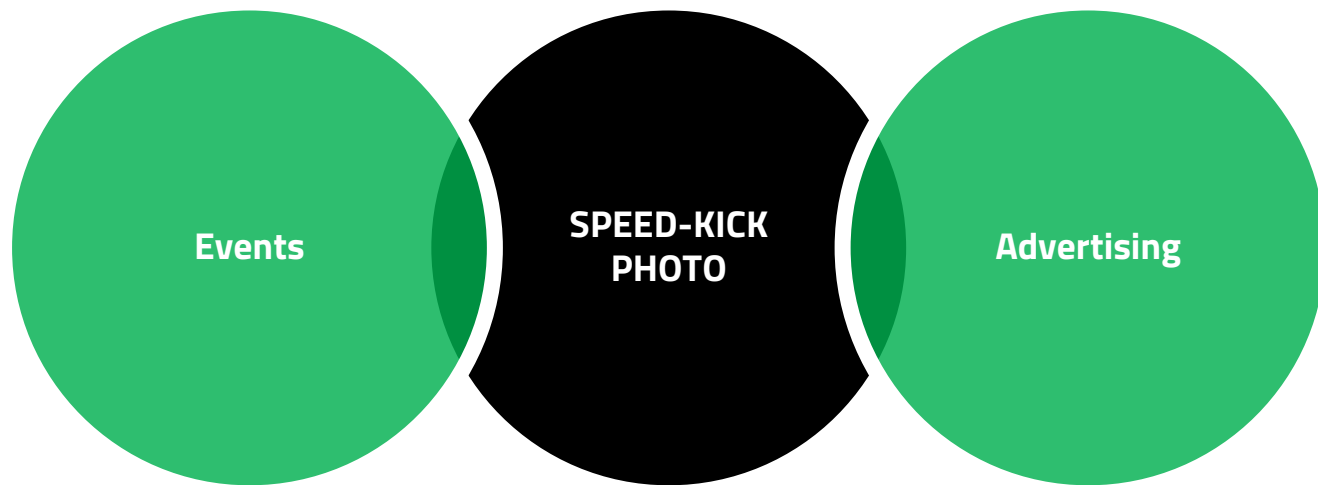
| SPEED KICK | PHOTO EXTENSION



“ *What people want is the extra, the emotional bonus they get when they buy something they love.*

Seth Godin

Special market position



WHAT IS SPEED KICK PHOTO

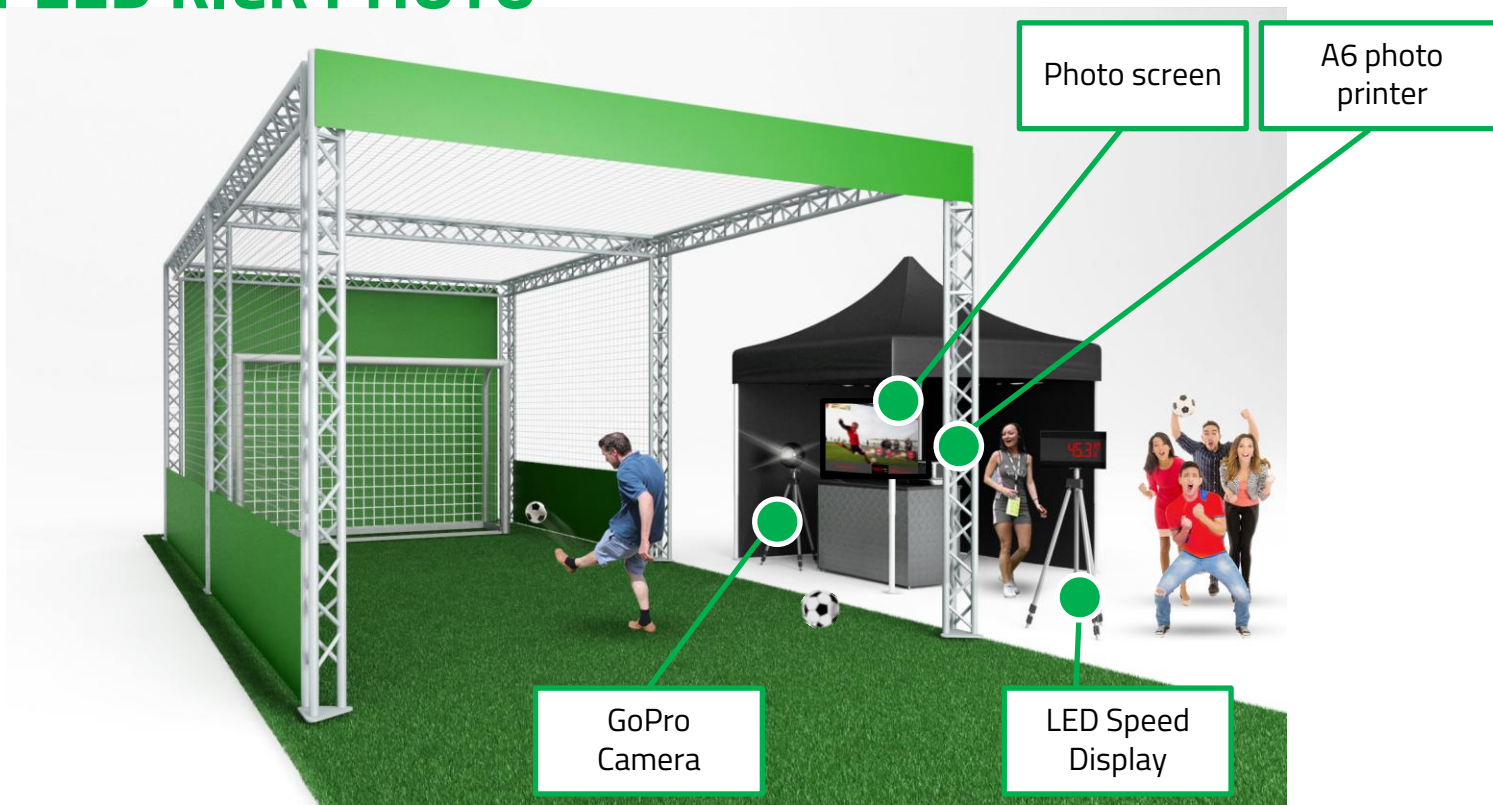
IMPROVING A WELL KNOWN PRODUCT

Our new line extension for the well known and very popular „Speed Kick“ adds some nice features and therefore increases its value for event and marketing purposes even more. Our unique software allows to automatically take a photo or video of the player's shot right BEFORE he hits the ball.


VARIOUS OPTIONS

This extension provides a huge bunch of additional features that might be chosen from to fit your individual needs: Direct photo printout, showing the photo on a display, sending photo/video to the clients facebook site or email transfer to the player's email address are possible. Don't worry, you can also combine certain or even all options at the same time!

WHAT IS SPEED KICK PHOTO



Our process is easy



A horizontal white line with four black circular markers at regular intervals, representing a timeline or process flow.

Player or staff
enters player's
name (optional)

Player shoots
at goal

Camera takes
photo / video

Photo display on
screen , facebook or
e-mail transfer, print

This is how it works

A high-tech radar sensor detects the balls even through advertising banners. This works also for much smaller balls from 3cm diameter on.

The radar sensor transmits the data directly to the LED display and the laptop. The advanced software processes the information and displays, prints or sends everything automatically according to your settings.



This is what the player gets

A fully customizable photo –
directly printed on A6 and
handed out to the player
and/or displayed on a screen
at the event venue



This is what the player gets

Additionally the taken photo (or video) can be uploaded to the client's facebook site where the players can view and share their photos. Also fully customized emails with attached photos can be automaticall sent to the player's e-mail address.

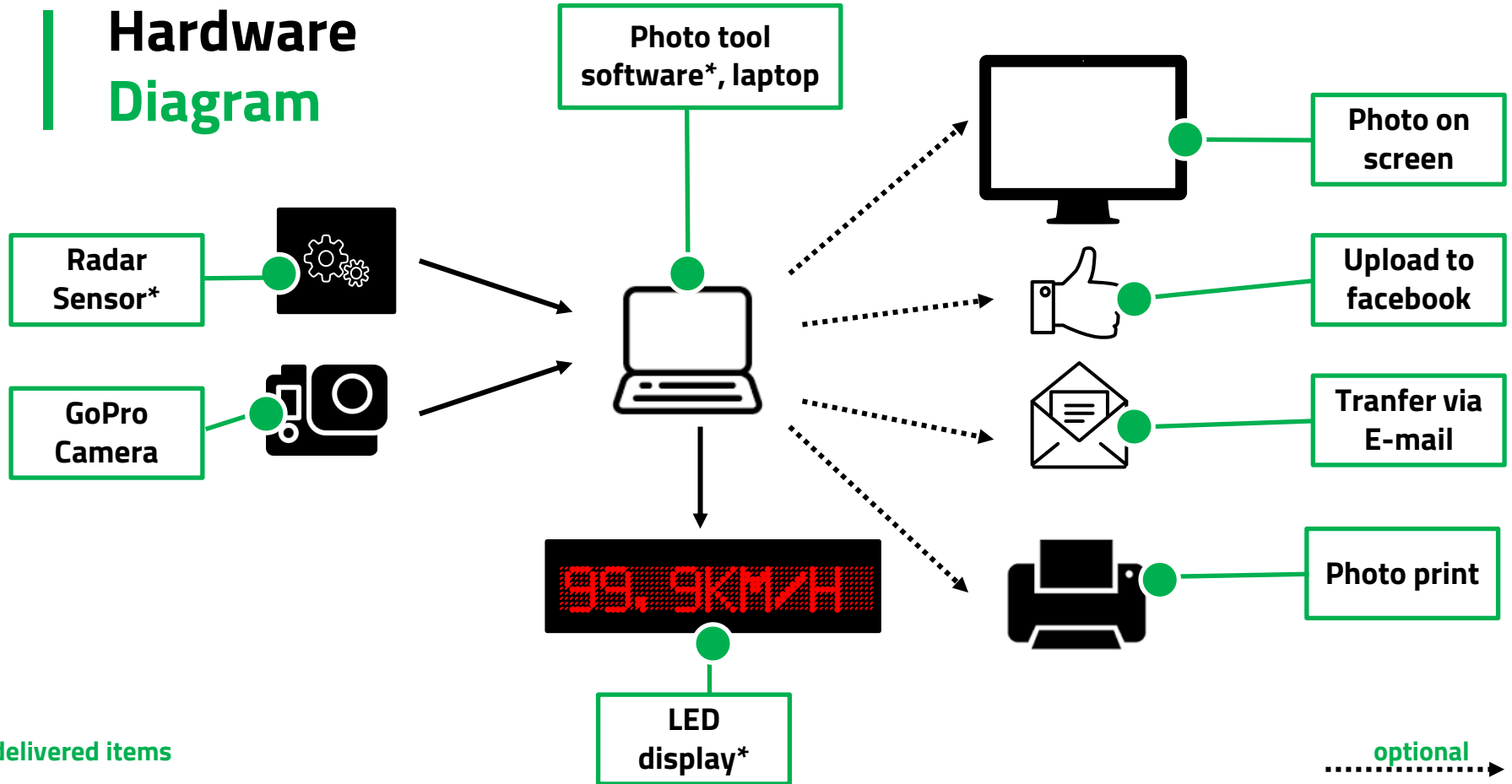


You event Your design

For any use the software provides a fully customizable layout. You can not only add your texts, colours and logos but adapt the whole photo layout to your corporate design. Even different layouts for different use (print, facebook etc.) are possible.



Hardware Diagram



*) delivered items



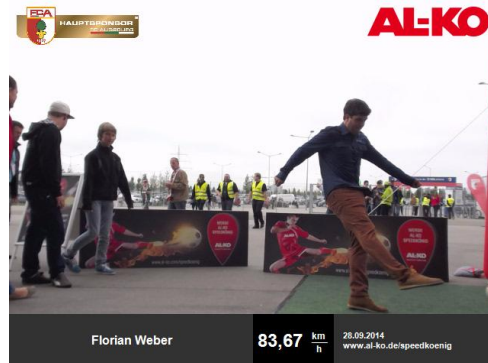
CUSTOMIZE!

Make the Speed Kick Photo a
unique brand presentation and a
great experience for the players

UNIQUE BRANDING



some Impressions





Thanks!

Any questions?

Contact me: info@kick-point.de

Fon +49 (0) 5973 82 700 10

Volker Dingwerth

Kick-Point GmbH

Erich-Kästner-Str. 29

48485 Neuenkirchen, GERMANY