

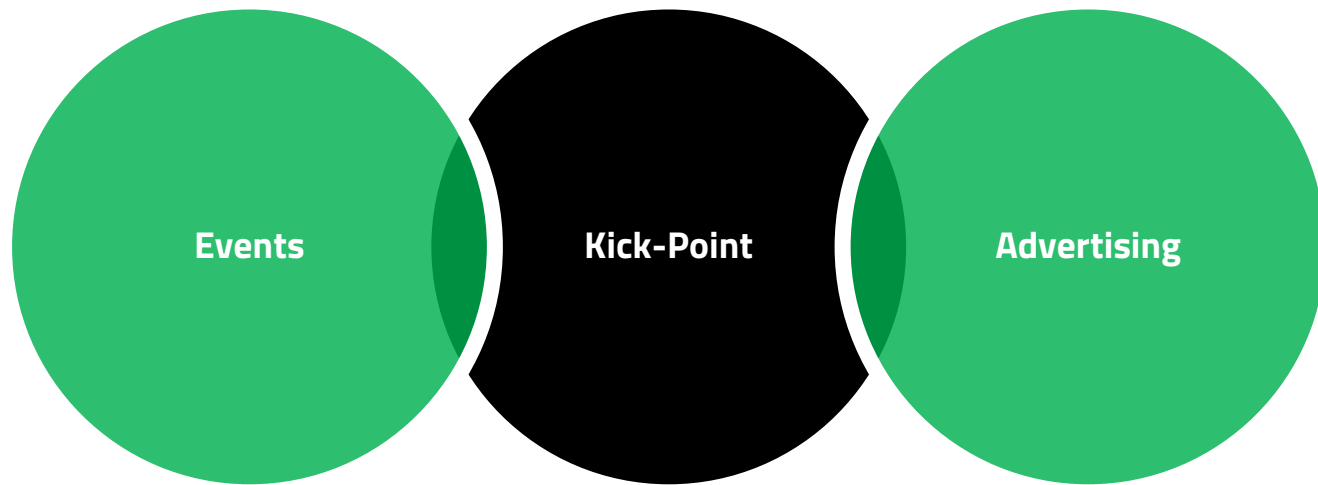
KICK-POINT ELECTRONIC FOOTBALL GOAL



“ *What people want is the extra, the emotional bonus they get when they buy something they love.*

Seth Godin

Special market position





WHAT IS KICK-POINT

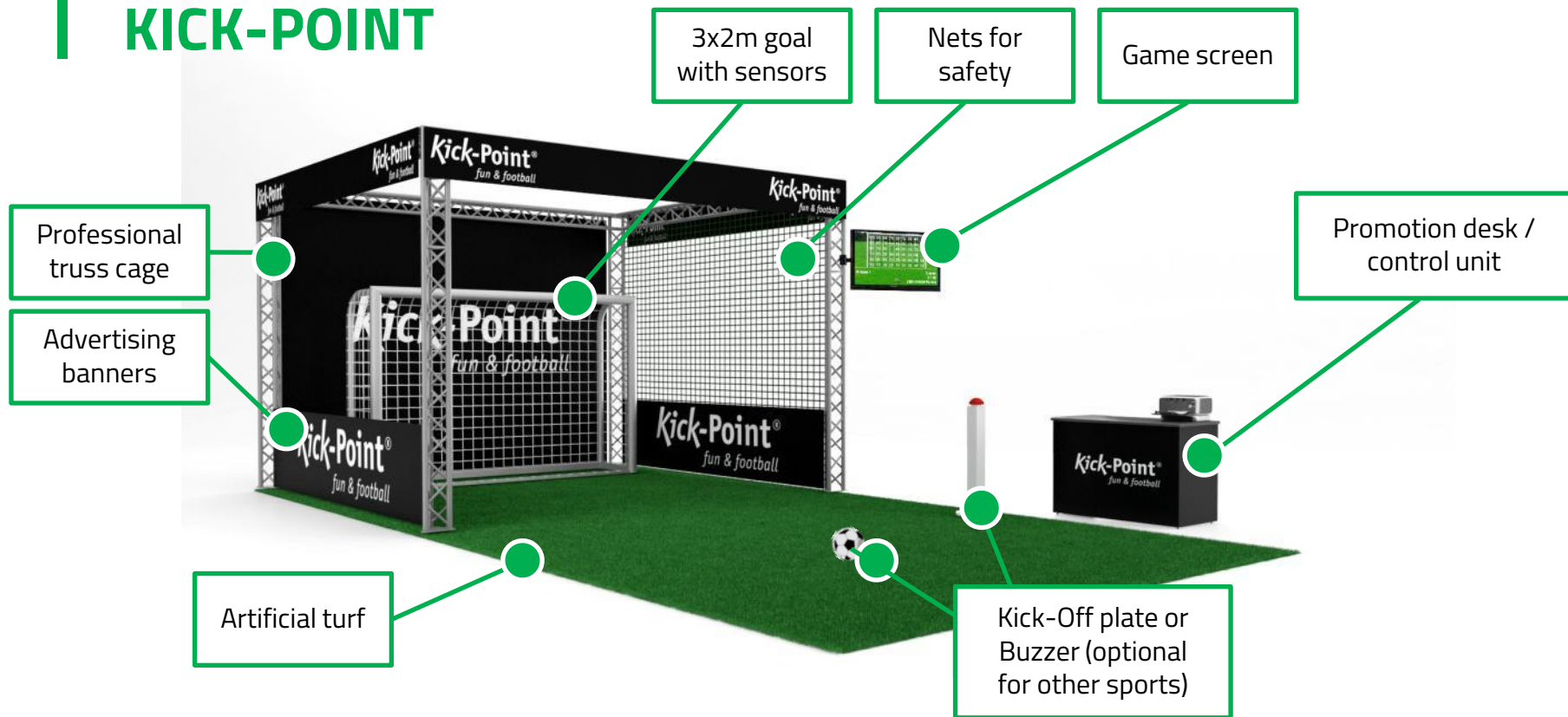
FOCUS ON ACCURACY

Kick-Point electronic football goal has proved to be one of the most successful and innovative activation tools for football related events. It focusses on the player's shot accuracy but measures speed as well making it suitable for many different occasions.

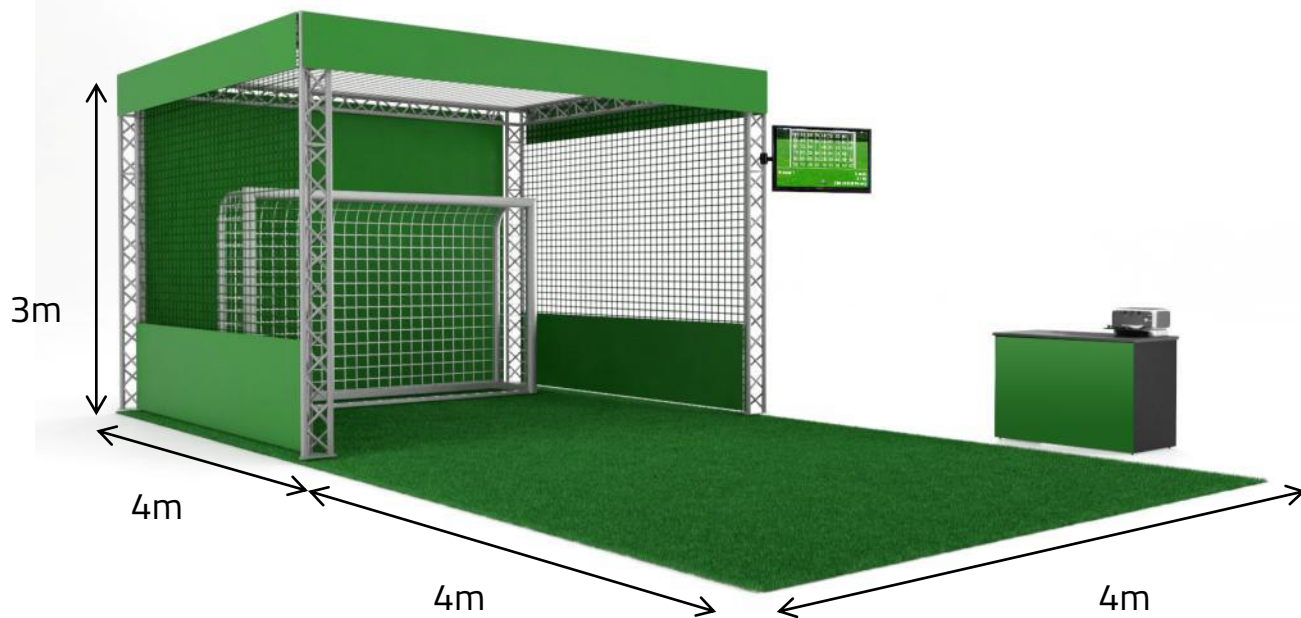
CUSTOMIZABILITY

Kick-Points setup varies depending on your needs. The standard truss cage provides at the same time protection for the visitors and vast opportunities for branding. This makes it one of the most flexible event modules and each Kick-Point feels unique. Your clients will appreciate the many options Kick-Point delivers.

WHAT IS KICK-POINT



SETUP DIMENSIONS



Our process is easy



Player recognizes
targets on screen



Player shoots
at real goal

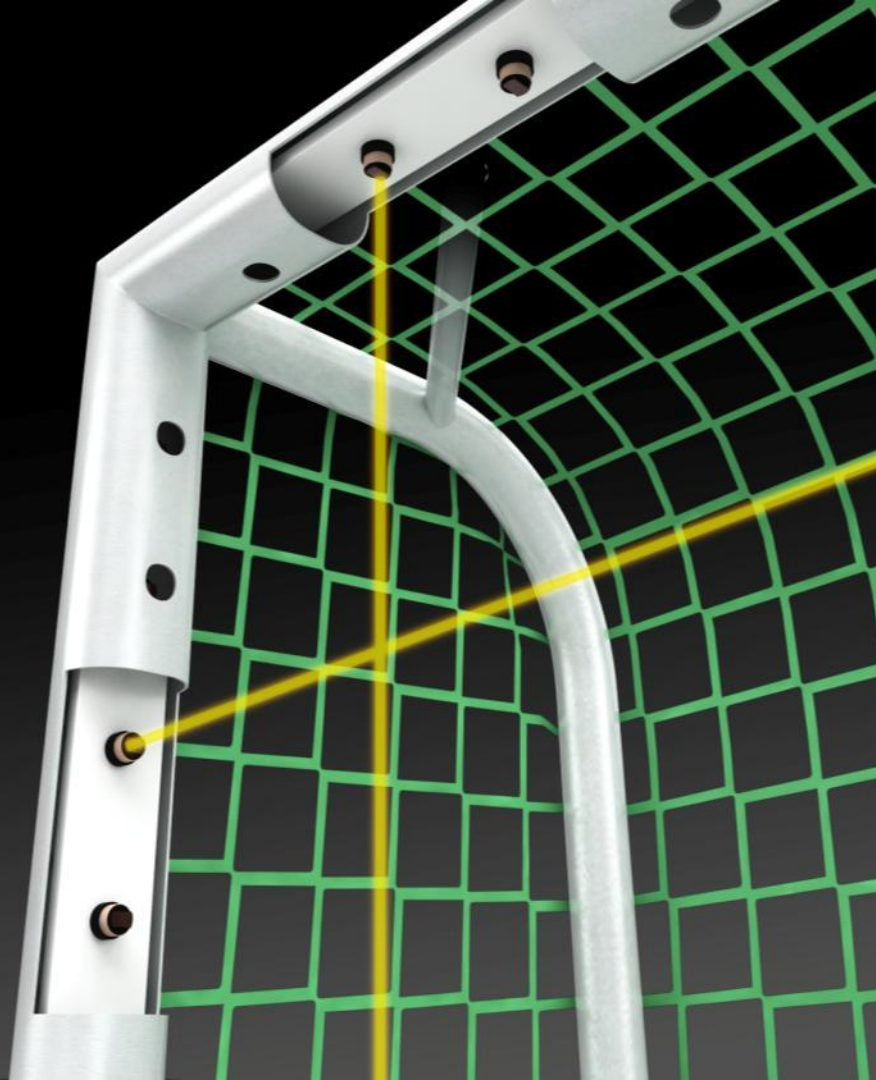


Instant results
on screen

This is how it works

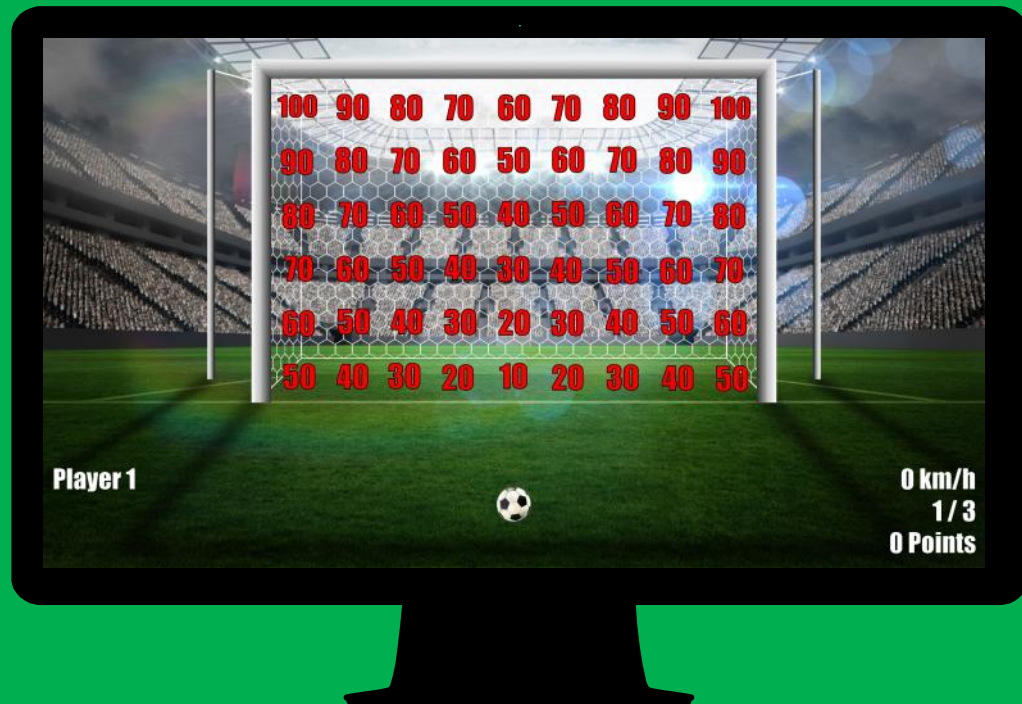
Sensors within the goal frame detect the exact position of the ball entering the goal.

Through an additional sensor in the kick-off plate the shot speed will be measured.



This is what the player sees

A fully customizable game screen shows the player the targets that he has to aim at within the real goal.



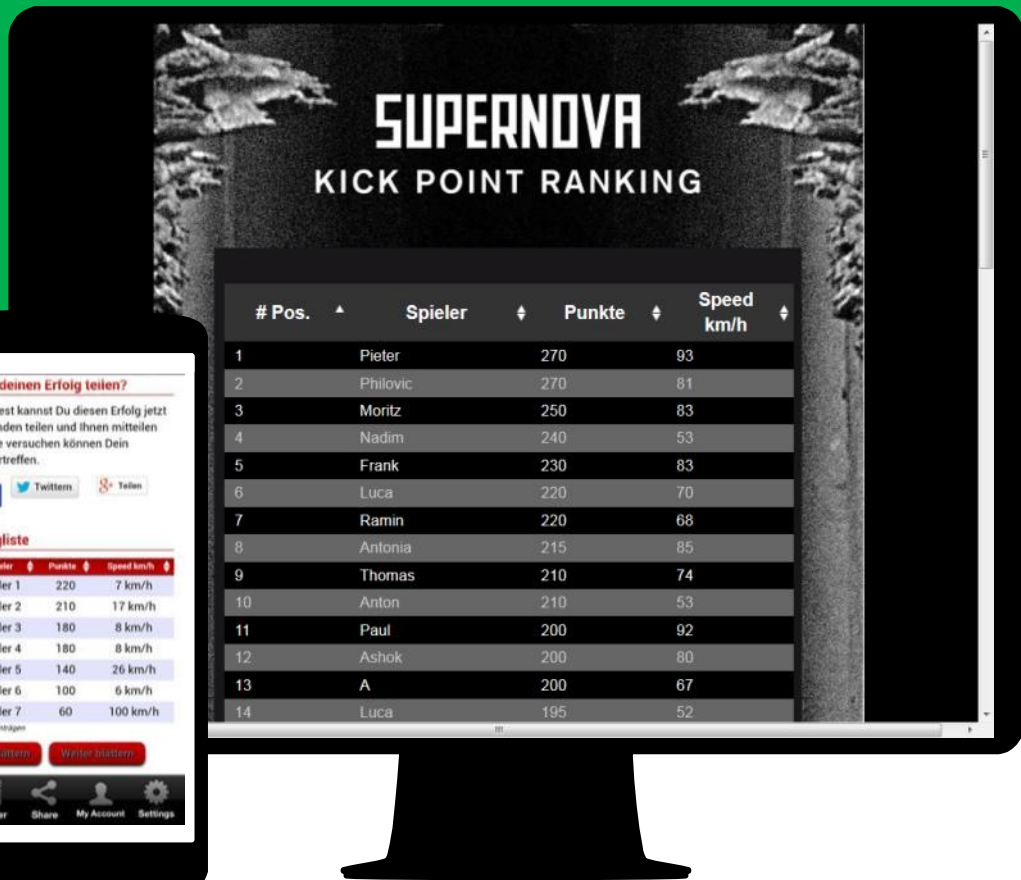
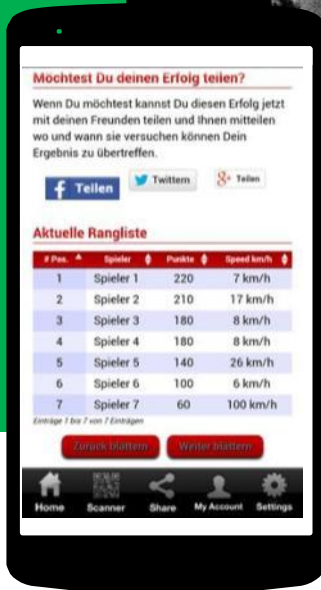
Printing of
individual
certificates

A great way to
carry your
client's brand.

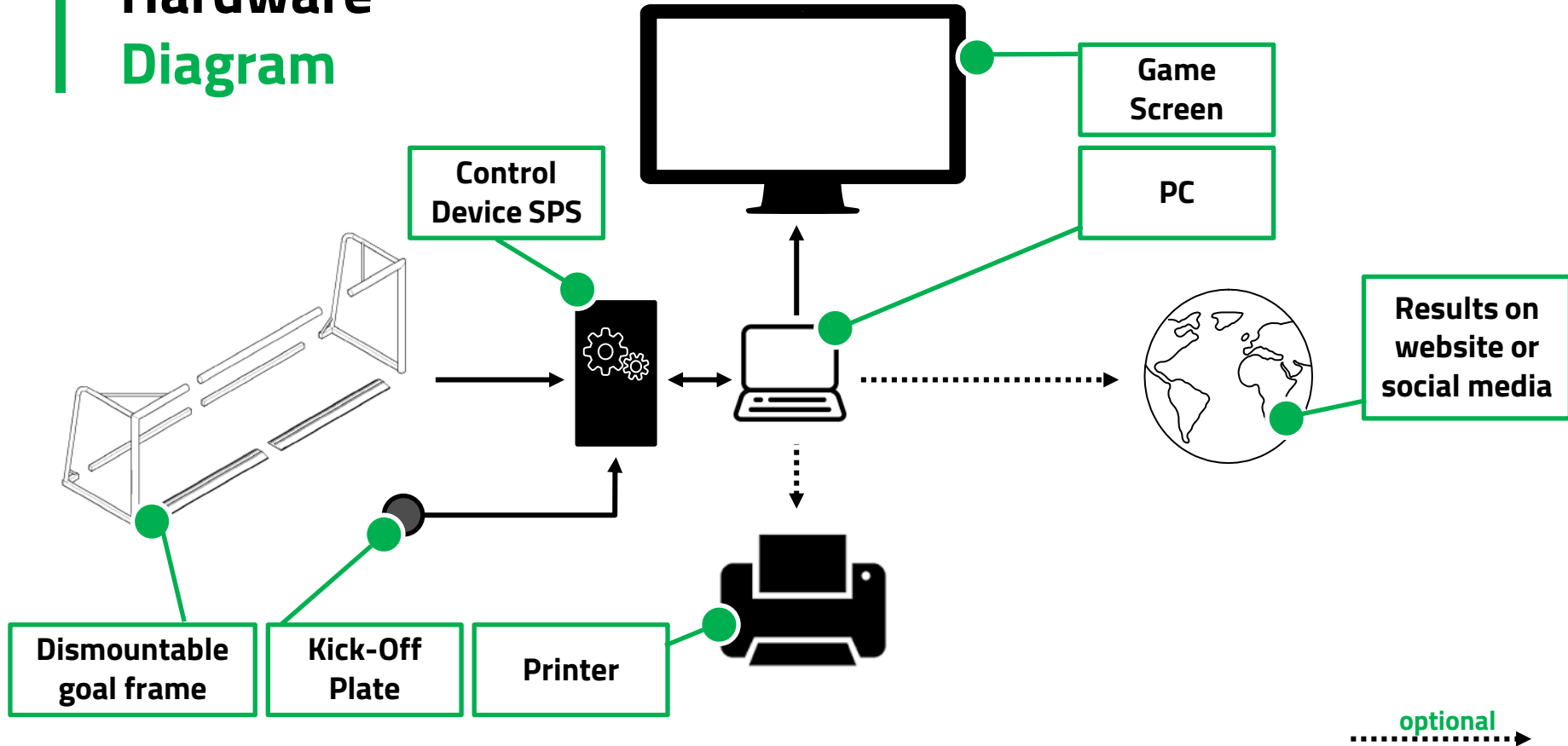


SOCIAL MEDIA AND WEB CAPABILITY

A feature that makes Kick-Point unique amongst portable football event modules: Share your event via social media or provide a customizable leaderboard for your client's website.



Hardware Diagram

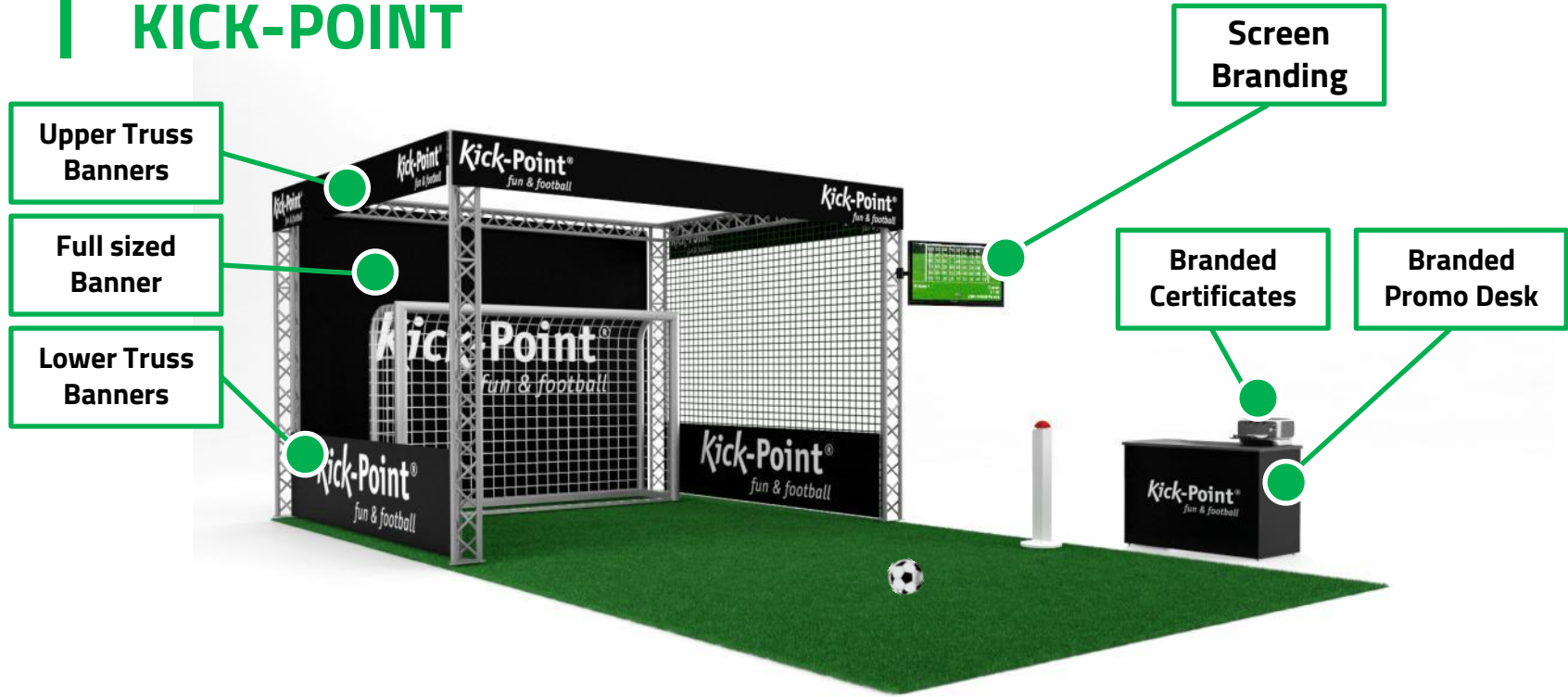




CUSTOMIZE!

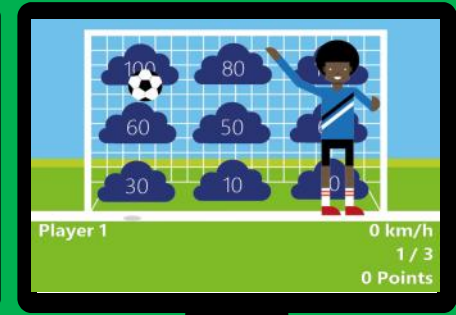
Make the Kick-Point a unique
brand presentation and a great
experience for the players

BRANDING KICK-POINT



CHOOSE YOUR GAME OR DO SOMETHING NEW

Although one of the standard games will do for most events, the software provides huge possibilities for creating something special depending on your imagination.



Different Game Modes

For certain groups

Know your visitors in order to find an adequate game. Events with mostly sportive visitors may require other solutions than family events. Exhibitions are not comparable to sport events!

For certain ages

Also the age of the players has a great impact towards the game design. Setting a speed-focussed game for older players might not be the best solution – but it could be great for sportive players!

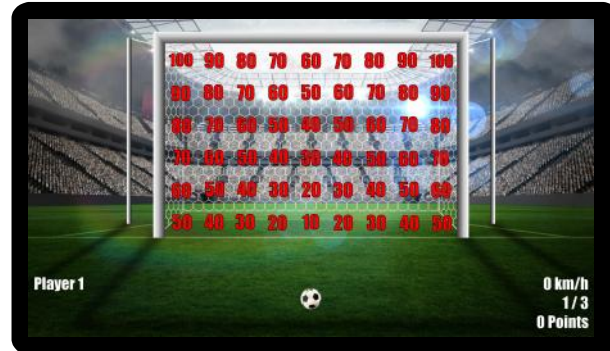
For special events

Sometimes there is a unique solution required in order to match the client's needs. You have a space-themed event? Create something special, think out of the box – everything is possible!

Let's review some of the most common games

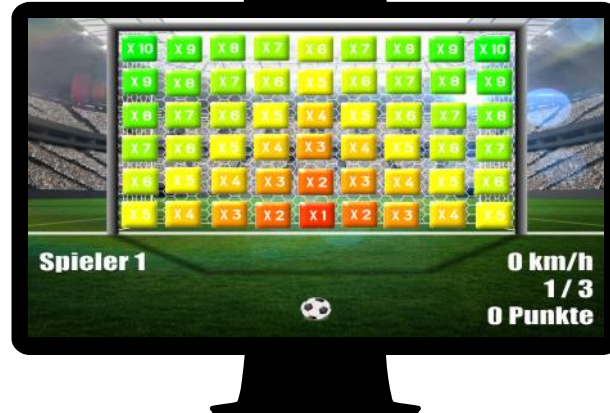
Points Kick

This game is by far our most played one: the more accurate you aim towards the corners, the more points you will receive.



Speed Factor

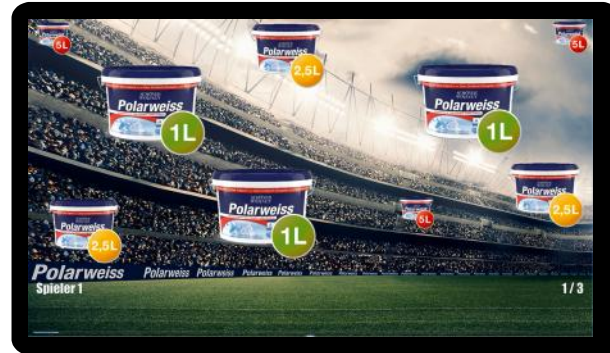
A unique combination of placement and speed: Your score is a result of your speed and the multiplication factor of your target.



Let's review some of the most common games

Prize Kick

This is simple: Hit the desired target one times or multiple times in order to receive a certain prize.



Moving Target

Quite special, but interesting: Your target's position differs from shot to shot. You never know how hard it will be.



Let's review some of the most common games

Quiz Kick

Additionally to the usual points kick, the player has to answer some customized questions in order to double his points.

Discount Kick

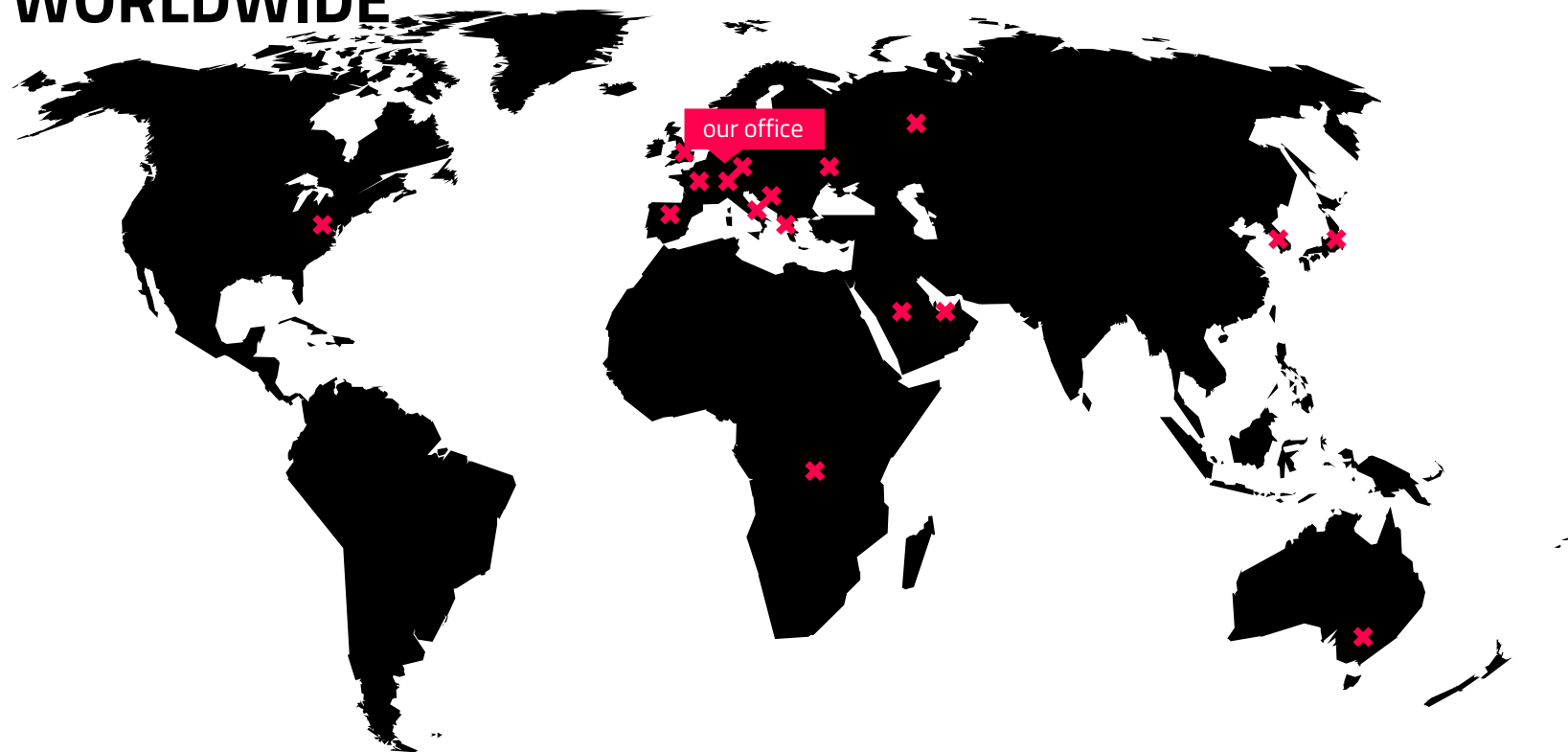
Depending on which area you've hit, you will receive a certain discount. Vouchers can even be printed out onto the certificates.



some Impressions



KICK-POINT WORLDWIDE





Thanks!

Any questions?

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