

# Kick-Point®

*fun & football*

»The ultimate  
attraction for  
all footballing  
generations«

**Kick-Point® – a football  
attraction that will enhance  
any event**





# »He runs – He shoots – He scores!«

Kick-Point® – fun for all

**Kick-Point®**  
fun & football



**1**

A colour monitor linked to our state of the art computer system allows you to choose the vast array of games and set ups you can play with Kick-Point. Each client or event can have a game tailored to meet their specific requirements, thus enabling you to personalise their company or event.

**2**

Simplicity is the key to any game you play. 3 years to 103, anyone can play on Kick-Point. A ball, a goalnet and an ingenious computer system which records accuracy and power, coupled to visuals on a big screen gives you instant results... It's addictive. You've just got to try it again and again.

**3**

This award winning product uses the most advanced computer software, sensors and the "magic box" to allow you to pit your skills against your friends, colleagues or clients for the perfect day of sporting fun.

**4**

All your efforts are recorded on a personalised certificate. Show it to your friends. Have another go. Kick-Point brings the fun into football. A game for all ages and abilities.

Place the ball on the spot. Look at the crowd. The pressure is on.  
3 shots, 3 goals, what's my score?  
How fast, how hard is my shot?  
Top corner 100 points, 70 kph. What a shot. Get the highest score.  
Be the best.  
I can do better than that – go on – have a go! Game on.



# »The ultimate in football entertainment«

Kick-Point® –  
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Everyone loves football!  
Everyone loves Kick-Point!  
Company branding and  
Kick-Point go hand in hand.

A system for any event indoors,  
outdoors, sports days, skills  
coaching. A massive crowd  
pleaser. A hit everywhere we  
go.



Kick-Point has worked in  
conjunction with some of  
the best known brands in  
the world. Here we are with  
Mc Donald's at the European  
under 20's championships in  
Holland. As Mc Donald's say  
"I'm lovin' it!"



Sold to world class football  
clubs such as AC Milan, Kick-  
Point enables the club to give  
something to the fans before  
and after the game. Set up  
outside their stadium allows the  
fans to be their idols for a few  
moments. Might even find a star  
of the future.



Already having been a great  
success at the world cup and  
european cup events Kick-Point  
has become a part of the key  
international football events.  
„Fans need to be entertained  
at fan fests or around football  
games. Kick-Point definitely hits  
the spot.“





# »Kick-Point® is so versatile – it can be tailored to any event.«

Small spaces – large spaces.  
There's a Kick-Point for your event.

Kick-Point can be supplied in  
various sizes to suit all venues.  
Mini soccer, indoor events to the largest  
size 5m x 2m, with full safety nets.  
For all indoor & outdoor events.

**T-Mobile event – Austria**  
A 3m x 2m goal/net construction  
outside UPC arena in Graz.



The 5m x 2m goal construction  
with back and side nets set up  
on a fair.



3m x 2m goal construction  
shown with truss system for  
indoor and outdoor events.



Kick-Point 5m x 2m football  
goal - SKY TV summer tour 2008  
incl. branded truss arena.





# »A Kick-Point® event will be remembered by all.«

## A winner at any attraction.



**Points Kick**

**Logo Kick**

Kick-Point offers a variety of different games to play. Different graphics like numbers or logo's can be placed on the screen as a target. You can also create your own quiz game that allows to include company specific questions and information.



**Discount Kick**



**Prize Kick**



**Back Wall**  
Banner up to 24m<sup>2</sup>  
Double sided individual Design possible



**Side Banner**  
Double sided individual design possible



**Boards**  
Double sided individual design possible



**Certificates**  
Can be created individually to include your logo or corporate design



**Computer Screen**  
Logos, videos and advertising slogans can be integrated interactively in the game or on the screen



**Artificial Turf**  
Can be printed in company colours or with logo

### Kick-Point branding

Kick-Point offers a very attractive platform to combine entertainment and advertising. Advertising banners, logos and video's on the screen or the branded certificate printout are just some branding options.

### Game results online

The individual game results of every single player can be transferred to your homepage after or during the event. The players can therefore follow their personal results and ranking, getting the necessary information from a homepage. Interesting competitions around player of the day, player of the month or player of the tour can be created. This will also increase the specific homepage traffic.

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